



TEAM INFORMATION PACKET – SIGNED AGREEMENT

Please carefully read all information below and sign the last page to confirm your commitment to the 2010 Canstruction competition.

Enclosed with this signed agreement is our team's check for the mandatory \$100 participation fee. (Please make checks payable to Kendall Canstruction Club.)

RULES/REGULATIONS

Each entry/team must have a Kendall student on their team to be eligible to compete. **Students will be assigned.**

Due no later than December 15, 2009:

- Sketch OR computer image of structure, including dimensions
- Signed Rules/Regulations Agreement
- \$100.00 check made payable to Kendall Canstruction Club

Please mail the sketch **AND/OR** computer image with the signed agreement and check to be received no later than December 15, 2009.

**Kendall College of Art & Design
ATTN: Nicole Dekraker
17 Fountain Street, NW
Grand Rapids, MI 49503-3002**

Awards to be given in the following categories:

- Best Meal (considering combination of canned goods)
- Best Use of Labels
- Structural Ingenuity
- Jurors' Favorite
- 2 Honorable Mentions
- **Public's Choice (locally recognized only)**

Local winners go on to compete internationally through submission of slide photography to a panel of jurors convened at the SDA/AIA Annual Convention in the spring of each year. The local competition may give additional unofficial awards; however, those winners do not proceed to the international competition.



SCULPTURE SIZE

- 10'l x 10' w by 8'h - maximum
- The maximum number of team members that builds the canstruction is five (5) people. Five people must be selected as the official team members. Only five people will be permitted to build at one time. Five people, including those who are un-boxing cans, organizing, and cutting foam core and other materials, etc. 5 means 5. PERIOD! This is a national rule. Teams may swap out members and are allowed a maximum of 15 minutes for transition. Any additional team members beyond the official five (5) can be recognized on additional signage provided by your team. All official team member names will appear on the signage accompanying the sculpture (provided by the Canstruction committee).

FOOD PRODUCTS

- Aluminum food cans of all sizes may be used. Minimum number of cans is 1500. Some food manufacturers are switching to plastic. If using plastic containers, make sure they stack and can take the pressure of cans from above bearing down.
- No glass containers.
- No pet food.
- No alcoholic beverages.
- Soda and junk food are strongly discouraged. Depending on the composition of the jury, your entry could lose for using non-nutritional items. Food banks need nutritional food, not junk food. Make every effort in designing a structure that uses edible, nutritious foods.
- Canned food must be full and unopened; no exposed food (attracts pests).
- Labels must be intact and legible. Labels cannot be covered over, stripped off, or altered in any way.
- Boxes and bags are *strongly* discouraged. The name of the competition is Canstruction. Jurors prefer to follow the name of the competition, and in recent years, many structures with boxes (unless used for flooring) and bags did not make it through the elimination process for that reason.
- Props are *strongly* discouraged. Jurors prefer pure food structures. Solve all design challenges with food items. All things equal, a structure with props will lose when judged against a structure with no props. (Example: a structure that has eyes. One structure uses black cans to make eyes; another structure has black circles made of paper and pasted on top of the cans for eyes. Once the jury sees that eyes can be made from cans or a food product, any entry that used paper cutouts is in disfavor.)

Structures **MUST** be structurally self-supporting. **No metal reinforcing.** **No 2 x 4s.** **No ½ inch plywood or thick tubing.**

- **Permissible Materials:**
 - One-quarter inch thick foam-core, cardboard, masonite, plywood, plexi-glass – for the purpose of leveling or balancing materials and not as load bearing. A structure where ¼" leveling material is not visible is judged superior to a structure where it is in plain view. Cardboard tubes used as guides must also be limited to one-quarter inch thick.
 - Velcro and clear and double-faced tape may be used.
 - High-tension rubber bands, nylon string, wire, and tie-backs may also be used.
- **Not Permissible:**
 - 2x4's
 - Half-inch plywood
 - Half-inch thick tubing
 - Sheet metal
 - Permanent adhesives.

ACQUISITION OF CANNED GOODS

- The local competition may not be a 501(c)3 not-for profit charity. Unless your local food bank or other organizing entity can provide its taxpayer I.D. to food donors to use as a charitable tax deduction, instruct donors to take the contribution as a marketing/public relations business expense. Naming the contributors on your sign next to your structure will give them their marketing/PR exposure.
- Participating firms are responsible for obtaining their own supply of canned goods.
- Firms may solicit canned goods and/or financial donations from food manufacturers, grocery stores, business consultants, contractors, vendors, and employee/student food drives.
- Cans should be packed in sturdy cartons and labeled with your team/firm name and the location name/number at the site.
- If arranging for canned goods from an out-of-town supplier, they must be delivered to the location designated by your host site. No sidewalk deliveries. The mover/delivery service must provide a Certificate of Insurance to the loading dock manager in order to enter a building to deliver the food. All the same labeling requirements are necessary. Cans are to be delivered to the site only on dates determined by local host.
- A team member should visit the site after delivery of cans to make sure all cans have been delivered. If anything is missing, you will have that day to find it and/or get it delivered.
- Save all packing boxes. Boxes must be used to repack cans at the end of the competition. Bring additional packing boxes to the site for de-canstruction.

INFORMATION SUBMISSION WITH DEADLINES

Signage & Text (See Samples)

Each entry will have a 30 x 42 foam-core board (self-supporting easel back) that sits adjacent to the entry. There is an official graphic standard for the layout that is used without exception. If you have contributors that must have their logos prominently displayed, this would require an additional easel backed board created and produced by your firm, at your firm's expense.

SIGNAGE AND TEXT DEADLINE

Absolutely no later than February 15, 2010.

E-mail as a WORD document to cannedrapids@gmail.com.

- DO NOT format your Word Document.
- Flush left on all required text.
- Enter a return between each piece of information required.
- DO NOT choose fonts, sizes, graphics, etc...
- No columns.
- No text boxes, no pictures boxes, no graphics, no logos (firms or contributors).
- No colors.
- DO NOT DO YOUR OWN FORMATTING!
- A sample of a completed board is attached.

TEXT FOR FOAMCORE BOARDS

The information requested should be submitted in a Word file in the following order (**DO NOT** list these category titles in your document but follow this order for providing the required information).

- **FIRM NAME** - the way it should *officially* appear in the program. Confirm with a firm principal.
- **TITLE OF ENTRY**. If any word in your title is to be italicized, do so.
- **DESCRIPTION** of the structure. Keep to one paragraph. This is what is provided to the jurors and public as they view each entry. The descriptions are most helpful in drawing the jurors' and publics' eye to the rich detail in each design, and play on words, double entendres with the label names, etc. Don't get caught up in making long, drawn out philosophical statements; keep that to one sentence and let your entry speak for itself. Spend your time describing the choices you made in cans and labels to articulate your theme. Spell-check your paragraph.
- **5-PERSON TEAM NAMES – CAPTAIN FIRST (no exceptions, no co-captains)** followed by the rest of the team in **alphabetical** order. **Spell names correctly**. You must designate **ONE** team captain.



- **THANK YOUs for any sponsors and/or other firm members who participated.** (If you are receiving major support from a food manufacturer or grocery store and need to display a sign with their logo, you will need to create a separate board at your own expense. It should be a foam-core board, self-standing easel back to sit on the floor.)

MOVING MANIFEST/CAN INFORMATION

Cans should only be delivered to DeVos Place on **MARCH 1, 2010**. Once Kendall receives signed agreements, you will receive information regarding the loading dock scheduling.

All boxes/cartons must be labeled with your firm name.

Each team captain will be given an Excel spreadsheet that includes their firm's contact information, their contact information (during build), and columns requiring the following information to be completed:

Detailed Inventory of All Cans:

- Name of each food product.
- Quantity of each food product.
 - Total number of cartons.
 - Total number of cans.
- Total cost whether purchased or donated.

BUILD-OUT

- Build-out: March 3, 2010, 8 a.m. to 8 p.m. Be on time!
- No advance building prior to the build days.
- Contributors to Canstruction may drop by to say hello, hand out gifts, products, etc. Please be courteous, cheerful, and happy to meet them. Without their financial and in-kind donations, we would be unable to produce Canstruction.
- Try to do as much prefabrication of any templates, foam-core, or other special materials you require prior to the day of the build out.
- If you have a chance to do a practice build in your office take that opportunity to lessen surprises at the site.
- Bring plenty of extra supplies (tape, scissors, foam-core, cardboard) – over estimate.
- Bring a ladder if you are building tall.
- Bring plenty of food and beverages for your team.
- Boxes must be saved for repackaging at the end of the event.
- When you have completed your structure, send a representative to the on-site Canstruction manager to sign out.



- Call Kendall to make sure your structure is standing the next morning. Tell host to call you if structure looks like it is structurally unsound, sagging, slipping, etc. Be prepared to go over and fix immediately. If rebuilding is impossible, box up cans.

JUDGING

- Judging is done anonymously – no firm/team names visible at the structure or used in the mission statements.
- Be prepared to go to the site and rebuild anything that may have fallen.
- Team members cannot be on location at the time of judging.
- Hosts should maintain a respectful distance while the jury views and discusses the structure. In other words, no eavesdropping.
- No signage displayed until the jury has left.

DECANSTRUCTION

- March 7 and March 8, 2010. Time to be determined.
- Each sculpture must be taken down and packed in boxes for pickup. You should allow ample time.



This will acknowledge receipt of our team's participation at the 2010 Canned Rapids/Canstruction event being held at West Michigan Home & Garden Show, DeVos Place Grand Gallery

TEAM NAME: _____

TEAM LEADER: _____
(signature)

(print name here)

Address: _____

Telephone: _____

Cell phone: _____

Email address: _____

Date: _____

Dated this 22nd day of October 2009 by:
Emily Davison, Interior Design Student
Kendall College of Art & Design